



NLC CITY SUMMIT

**NASH
VILLE**

NOVEMBER 19–21, 2026

Prospectus

JOIN US IN NASHVILLE, TN

City Summit 2026 is the premier gathering of local government leaders, visionaries and changemakers. As the nation's largest event dedicated to strengthening cities, towns and villages, this is where bold ideas take shape, partnerships thrive and solutions for our communities emerge.



NASHVILLE IS SETTING THE STAGE

ELEVATE YOUR BRAND
AT CITY SUMMIT!

City Summit isn't just a conference—it's an opportunity to **elevate your brand, forge lasting connections and shape the future of our cities.**

Supporting this event is an investment in impact—one that fuels progress for local leaders, constituents, partners and businesses alike.



**EXHIBIT
EDUCATE
ENGAGE**

What makes City Summit 2026 unmissable?

Unparalleled Networking

Connect with

3K+

local leaders, from city councilmembers and mayors to city managers and municipal CIOs.

Powerful Collaborations

Build relationships with influential groups like the State Municipal Leagues and the National Black Caucus of Local Elected Officials (NBC-LEO).

Dynamic Sessions & Experiences

Engage in thought-provoking Solution Sessions, hands-on learning and exciting evening events in the vibrant backdrop of Nashville.



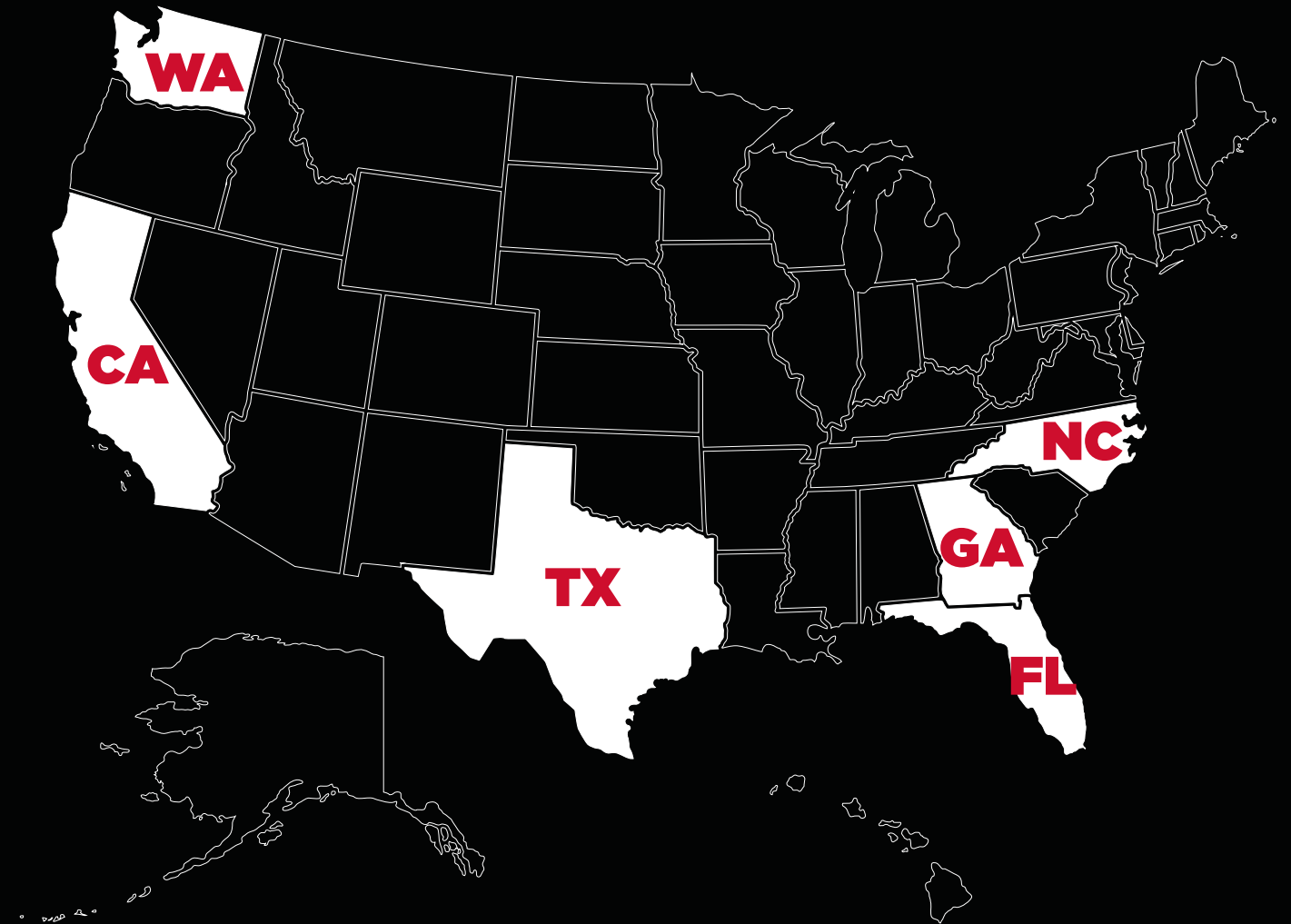
OUR ATTENDEE PROFILE

NLC's City Summit is one of the largest gatherings of local elected officials and municipal staff. It brings together council members, mayors city clerks and department heads.

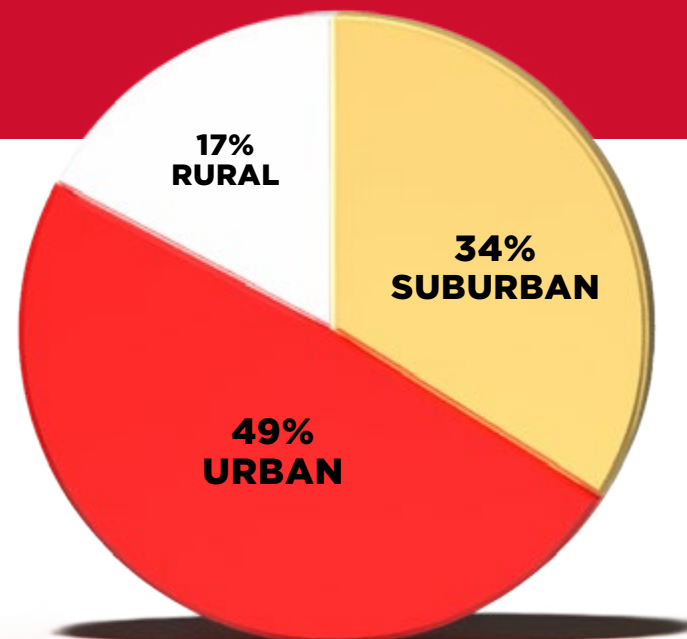
Attendees come from communities as large as New York City and as small as Monmouth, OR.

For more than 100 years, NLC has helped to convene local officials and staff to share best practices, learn from each other and meet industry thought leaders.

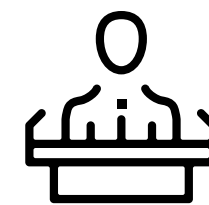
TOP 6 STATES



CONFERENCE REGISTRATION BY MUNICIPAL SETTING



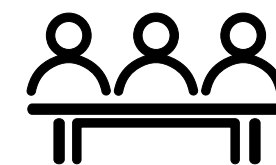
TOP 4 ROLES



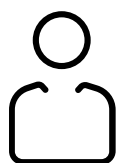
MAYOR



COUNCIL MEMBER



STATE MUNICIPAL LEAGUE STAFF



VICE/DEPUTY MAYOR

CHOOSE ONE SPONSOR ACTIVATION FROM THE FOLLOWING PAGES

	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
SELECTED SPONSORSHIP ACTIVATION	\$250,000	\$175,000	\$125,000	\$50,000	\$25,000	\$15,000
Full conference registration	12	10	8	6	4	2
Brand visibility on-site and on website and app	☒	☒	☒	☒	☒	☒
Pre-and post-conference attendee list*	☒	☒	☒	☒	☒	☒ (pre-conference list only)
Exhibit booth	10 x 40	10 x 30	10 x 20	10 x 10	50% off**	
Include branded item in conference bag	☒	☒	☒	☒		
Email Marketing	DIRECT EMAIL TO ATTENDEES	SPONSOR CONTENT IN PRE-CONFERENCE EMAIL TO ATTENDEES	SPOTLIGHT IN MEMBER ROUNDUP NEWSLETTER	BANNER AD IN THE WEEKLY NEWSLETTER		
Invitation to Board of Directors event hosted by Mayor and The Metropolitan Council of Nashville	2	2	2			
Social media promotion	☒	☒				

SPONSORSHIP OPPORTUNITIES

* Does not include email addresses.
 ** 50% off 10x10 Booth

Email sponsorships@nlc.org to learn more.



SPONSORSHIP ACTIVATIONS

Choose one of the following options based on your level of conference sponsorship.

TITLE SPONSOR \$250,000

OPENING GENERAL SESSION

Exclusive Opportunity

Welcome attendees to NLC's 102nd City Summit by sponsoring the Opening General Session featuring VIP speakers. Deliver 15-minute remarks live and help set the tone for an inspiring week of programming. Co-create a keynote address, panel or fireside chat to elevate your brand to the largest audience of the conference.



DIAMOND SPONSOR \$175,000

GENERAL SESSION

Take the stage at City Summit 2026 by co-creating a keynote slot, a fireside chat or interactive engagement at a General Session. This is where local government leaders, innovators and changemakers gather to address the biggest challenges facing our cities. With a 10-minute live address, this is your opportunity to position your brand at the forefront of progress.

PLATINUM SPONSOR

\$125,000

EXHIBIT HALL RECEPTION

Presenting Sponsor Exclusive Opportunity

Host the afternoon reception on the opening day of the conference. An excellent branding opportunity for any organization seeking a big push to an exhibit demo. Sponsor will automatically receive a prime location in the Expo Hall. This is your opportunity to position your brand at the forefront of progress.

ELITE BRAND SPONSOR

Exclusive Opportunity

Highlight your organization's brand with a cohesive marketing strategy across the most valuable conference assets, including the host hotel key cards, a coffee break and a device charging station.

NLC CONNECTIONS LOUNGE PRESENTING SPONSOR

Exclusive Opportunity

Add your branding to a standalone exhibit in a high traffic zone. The Lounge will include space for displays and activities, along with soft seating for attendees to engage and network. Co-create an activation plan to keep attendees connected.



GOLD SPONSOR

\$50,000

STATE MUNICIPAL LEAGUE EXECUTIVE DIRECTORS AND STAFF NETWORKING RECEPTION

Each year, the 49 State Municipal League Directors and staff gather to network and discuss industry trends. Includes two invitations to this exclusive event and the opportunity to make brief introductory remarks.

NEW MEMBER/ FIRST-TIME ATTENDEE EVENT

Meet and engage with NLC's newest members and first-time conference attendees as they learn the "ins and outs" of City Summit. Sponsors will deliver brief welcome remarks and provide brand swag to more than 300 engaged members.

ISSUE FOCUSED RECEPTION

Three Opportunities Available

Add your branding to a standalone exhibit in a high traffic zone. The Lounge will include space for displays and activities, along with soft seating for attendees to engage and network. Co-create an activation plan to keep attendees connected.

LARGE CITIES COUNCIL RECEPTION

Our Large Cities Council, comprising municipalities over 200,000 in population, is hosting a special reception for Large City elected officials and staff. Sponsors will receive recognition at the event and deliver welcome remarks to more than 100 elected officials from the cities.

SMALL CITIES COUNCIL RECEPTION

Our Small Cities Council, comprising municipalities under 50,000 in population, is hosting an exclusive reception for Small City elected officials and staff. Sponsors will receive recognition at the event and deliver welcome remarks to more than 100 elected officials.

NATIONAL BLACK CAUCUS OF LOCAL ELECTED OFFICIALS (NBC-LEO) NIGHT OUT

Elevate sponsor's brand at the most well attended evening event of the conference. Sponsors will receive two exclusive passes, recognition at the event and deliver welcome remarks to more than 400 attendees.



SILVER SPONSOR

\$25,000

COFFEE STATION

Co-brand a coffee networking break, with the special opportunity to host a tabletop – meet and greet with NLC members over a cup of coffee.

DEVICE CHARGING STATION

Let attendees power up their smart phones, laptops and other wireless devices without leaving the conference at your customized stations. You will also receive brand visibility and an opportunity to bring your brand swag.

CONSTITUENCY GROUPS JOINT RECEPTION

Be present as Constituency Groups recognize and award local leaders for outstanding work in their community. Sponsors will receive recognition at the event and deliver welcome remarks to more than 100 attendees.

YOUNG MUNICIPAL LEADERS RECEPTION

This provides an opportunity for Young Municipal Leaders, those under 40 years of age, to network, share ideas and identify ways to act on the unique challenges they face as community leaders. Sponsors will receive recognition at the event and deliver welcome remarks to the future leaders of NLC and local government.



LARGE CITIES COUNCIL PRESIDENTS' MEET & GREET

Share your solutions with members of the NLC Large Cities Council through an intimate gathering of some of the most influential council presidents in the country. Sponsors will receive recognition at the event and deliver welcome remarks.

NATIONAL BLACK CAUCUS OF LOCAL ELECTED OFFICIALS (NBC-LEO) PRESIDENT'S RECEPTION

Gain access to an intimate gathering of elected officials, celebrating the work of the National Black Caucus. Sponsors will receive recognition at the event and deliver welcome remarks to more than 100 attendees.

WOMEN IN MUNICIPAL GOVERNMENT (WIMG) LUNCHEON

Women local leaders gather for a luncheon to conduct group business, hear from a keynote speaker, and connect with their peers. Sponsors will receive recognition at the event and deliver welcome remarks to more than 250 attendees.



BRONZE SPONSOR

\$15,000

HEADSHOT STUDIO

Help NLC's members look their best by supporting our professional headshot studio. Sponsor will receive highlighted branding at the studio with placement near Sponsor's booth (if applicable).

DESSERT BREAK

Receive highlighted branding throughout the Expo Hall, during the Dessert Break - open to all attendees.

JOIN ONE OF NLC'S MEMBERSHIP GROUPS AS A PRESENTING SPONSOR OF THEIR EXCLUSIVE EVENT. Sponsor will receive highlighted branding and deliver welcome remarks at the selected event:

ASIAN PACIFIC AMERICAN MUNICIPAL OFFICIALS (APAMO) RECEPTION

LGBTQ+ LOCAL OFFICIALS (LGBTQ+LO) DINNER

HISPANIC ELECTED LOCAL OFFICIALS (HELO) DINNER

LOCAL INDIGENOUS LEADERS RECEPTION (LIL)

SUBURBS SOCIAL HOUR

For more information or questions, please contact sponsorships@nlc.org

2025 SPONSORS

JustServe

Enbridge

Tyler Technologies

WM

Wells Fargo

Amazon

Qualtrics

Veolia

HomeServe USA

CGI Digital

NGU Sports Lighting

Redwood Public Law

MeetSummer

PFM

BestFriends

JLL

NLC

NATIONAL LEAGUE OF CITIES

CITY SUMMIT

NOVEMBER

19-21

2026

NASHVILLE

PRECONFERENCE &
EXEC. ED. NOV. 18



NLC

NATIONAL
LEAGUE
OF CITIES

A CENTURY OF STRENGTHENING CITIES

For more City Summit information,
please visit citysummit.nlc.org

or email
sponsorships@nlc.org

To reserve your booth,
Contact NLC's dedicated sales team:

Bob Drewniak
EXHIBIT SALES
COMPANIES #-K

312-265-9662
robert@corcexpo.com

José Ledesma
EXHIBIT SALES
COMPANIES L-Z

312-265-9647
jose@corcexpo.com