As NLC celebrates our 100th anniversary, we’re reflecting on the innovation developed in our cities over the last 100 years and looking ahead to the possibilities for our communities moving forward.

Recognizing the important relationship the private sector has cultivated with America’s municipalities, we hope that you will support this once-in-a-lifetime opportunity.

In addition to expanded hours and non-compete time in the expo hall, exhibitors will have new and exciting opportunities to connect with conference attendees. These include the NLC 100th Anniversary Exhibit located in the center of the hall, networking lunches and the Tampa Bay Friday Evening Celebration. Many other activities and events will provide immersive experiences for attendees and exhibitors alike.

OUR ATTENDEE PROFILE

NLC’s City Summit is one of the largest gatherings of local elected officials and municipal staff. It brings together council members, mayors, city clerks and department heads. We expect more than 4000 attendees.

Attendees come from communities as large as New York City and as small as Monmouth, OR. For 100 years, NLC has helped to convene local officials and staff to share best practices, learn from each other and meet industry thought leaders.
### Conference registration by Municipal Setting

<table>
<thead>
<tr>
<th>Rural</th>
<th>Suburban</th>
<th>Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>296</td>
<td>606</td>
<td>859</td>
</tr>
</tbody>
</table>

### TOP 3 ROLES

- Council Member
- Vice/Deputy Mayor
- Mayor

### TOP 6 STATES

- Texas
- Washington
- California
- Georgia
- Florida
- North Carolina
THE ACTIVITIES IN THE EXPO HALL ARE DESIGNED TO BRING IN THE ATTENDEES AND KEEP THEM INTERESTED.

The expo hall opens with a Welcome Lunch on Wednesday before heading to the Opening General Session and then back into the hall after for a dessert break. Lunch will also be served in the expo hall on Thursday and Friday for both exhibitors and attendees.

EXHIBITOR Benefits

Pre-Show visibility on NLC’s online floor plan

Pre-show and post-show attendee list*

2 complimentary full conference registrations per 10’x10’

Identification sign for your inline booth

Back drape and Side drape (inline booths)

Dedicated Expo hours

Priority points for 2024 booth selection

*attendee lists do not include email addresses

Additional exhibitor-only passes may be purchased for $200.00 each.

BOOTH SPACE RATES

All prices are per 10’x10’ booth

<table>
<thead>
<tr>
<th></th>
<th>Regular Rates</th>
<th>Government &amp; Non-Profit</th>
<th>Executive Partners</th>
<th>Capstone Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>First 10’ x 10’</td>
<td>$3,300</td>
<td>$2,700**</td>
<td>$2,500**</td>
<td>First 10’ x 10’</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>10’ x 10’</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>comped**</td>
</tr>
<tr>
<td>Corner Charge</td>
<td></td>
<td></td>
<td></td>
<td>$100 per exposed</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>corner</td>
</tr>
</tbody>
</table>

**Special rate only applies to the first 10’x10’ booth fee. Additional space will be charged at the regular rate.

EXPO HOURS:

<table>
<thead>
<tr>
<th>Wednesday</th>
<th>NOV. 13</th>
<th>Thursday</th>
<th>NOV. 14</th>
<th>Friday</th>
<th>NOV. 15</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Opening with Lunch</strong></td>
<td>12:00pm–2:00pm &amp; 3:30pm–5:00pm</td>
<td>10:30am–4:30pm</td>
<td>9:00am–12:45pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Dessert Break</strong></td>
<td>3:30pm–4:00pm</td>
<td>Lunch</td>
<td>12:15pm–1:30pm</td>
<td>Lunch</td>
<td>11:30am–12:45pm</td>
</tr>
</tbody>
</table>
2023 EXHIBITORS

3M
Accela, Inc
AchieveIT
Airbnb
Airspace Link, Inc.
Amazon Business
American Kennel Club
American Nonsmokers’ Rights Foundation
American Ramp Company
Applied Software
Apptegy
Arborjet, Inc.
AshBritt, Inc
Association of Secular Elected Officials
Badger Meter, Inc.
Bearing Advisors
Bolton & Menk, Inc.
BRINC Drones
CALEA
Campaign for Tobacco-FreeKids
Catalis
Center for Community Progress
Ceridian
Citibot
City Health Dashboard
CityBase
ClearGov
Columbia Southern University
Community Leaders of America
Crosswalk Labs
Deckard Technologies, Inc.
Democratic Municipal Officials
Diversified Technology Corp
Drug Enforcement Administration

Duke’s
E Pluribus Unum
Eckert’s Greenhouse, Inc.
ELTEC
Esri
GameTime, Inc
GM Future Roads, Michigan Innovation Center
GovSourcing
HUD Office of Lead Hazard Control and Healthy Homes
HUD Office of Policy Development and Research
Human Rights Campaign
Hydra-Stop
IKE Smart City
Indigov
Institute for Justice
International Code Council
JustServe
Landscape Structures Inc.
Mel Northey Co. Inc
MuniBit
Nan McKay and Associates
National Association of State Procurement Officials (NASPO)
National Civic League
National Fire Sprinkler Association
National Sign Plazas, Inc
Off Duty Management
OpenGov, Inc
Oracle
Pallet
Peregrine Technologies, Inc.
PlayCore
Playcraft Systems, A PlayCore Company
2023 EXHIBITORS (cont.)

Precision Concrete Cutting
Quorum Analytics, Inc.
Radarsign, LLC
Republic Services, Inc
Retail Strategies, LLC
SAFEbuilt
Samsara
SaveStation
Smart and Sustainable Action Association
Splashtacular
Spohn Ranch, Inc.
Sports Facilities Companies
Springbrook Software
Stalker Radar
State Service Caucus
T-Mobile
The Portland Loo
TIPS - The Interlocal Purchasing System
Tyler Technologies, Inc
U-Haul International
U.S. Census Bureau
U.S. Conference Of Mayors
U.S. Green Building Council
UltraSite
Vector Disease Control International (VDCI)
Vehicle Management Solutions
Veolia North America
Via Benefits
Vortex Aquatic Structures International
Waterplay Solutions Corp.
Witt O’Brien’s
Yardi