NATIONAL LEAGUE OF CITIES

CITY
SUMMIT
NOVEMBER 17-19, 2022
KANSAS CITY, MO

PRE-CONFERENCE ACTIVITIES AND EXECUTIVE EDUCATION SESSIONS, NOVEMBER 16

SPONSORSHIP PROSPECTUS
CITY SUMMIT is the NATIONAL LEAGUE OF CITIES (NLC) PREMIER CONFERENCE FOR LOCAL OFFICIALS - both elected and staff to learn about issues affecting local government.

City Summit offers meaningful discussions on common problems facing localities, leadership development, and best practices to address the trends affecting cities, towns, and villages.

City Summit is where your organization can interact with local leaders and municipal staff to hear directly about their needs and to share your expertise.

OUR ATTENDEE PROFILE

NLC’s City Summit is one of the largest gatherings of local elected officials and municipal staff. It brings together council members, mayors, city clerks and department heads.

Attendees come from communities as large as New York City and as small as Monmouth, OR. For almost 100 years, NLC has helped to convene local officials and staff to share best practices, learn from each other and meet industry thought leaders.
### CONFERENCE SPONSORSHIP TIERS

<table>
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<tr>
<th>TITLE</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
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#### EVENT SPONSORSHIP

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<td>SPONSOR CONTENT IN PRE-CONFERENCE EMAIL TO ATTENDEES</td>
<td>BANNER AD IN WEEKLY NEWSLETTER</td>
<td>SPOTLIGHT IN MEMBER ROUNDUP NEWSLETTER</td>
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<td>INVITE TO BOARD OF DIRECTORS EVENT HOSTED BY MAYOR AND COUNCIL OF KANSAS CITY</td>
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<td>30-MINUTE MEETING WITH NLC CEO CLARENCE ANTHONY</td>
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</table>

*Does not include email addresses. Email SPONSORSHIPS@NLC.ORG to learn more.
EVENT OPTIONS

**CHOOSE ONE OF THE FOLLOWING OPTIONS BASED ON YOUR TIER OF CONFERENCE SPONSORSHIP. SPONSORED EVENTS ARE NOT EXCLUSIVE UNLESS OTHERWISE NOTED.**

**TITLE OPTION: $175,000**

Welcome attendees to City Summit by sponsoring the Opening General Session featuring VIP speakers. Deliver 3–5 minute remarks live or via video or provide an introduction for an NLC Officer or featured speaker. Opportunity to provide product/service information in a seat drop as well.

**DIAMOND OPTIONS: $115,000**

**GENERAL SESSION**
Connect with city leaders during a General Session featuring VIP speakers. Deliver 3–5 minute remarks live or via video or provide an introduction for an NLC Officer or featured speaker. Opportunity to provide product/service information in a seat drop as well.

**CLOSING GENERAL SESSION AND LUNCHEON**
Leave a lasting impression on nearly 1,000 attendees as we close out the conference with a luncheon and program. You will have the opportunity to provide 3–5 minute remarks, introduce an NLC Officer and/or Executive Director, and provide a seat drop.

**PLATINUM OPTIONS: $60,000**

**OPENING RECEPTION**
Want to welcome attendees to Kansas City? Host the official launch party and happy hour in our expo hall housing exhibitors with live entertainment and more. As the official launch party sponsor, you will have ample signage and help create a memorable experience.

**REGISTRATION AREA**
Sponsor the registration area and get great brand awareness as every attendee checks into the conference.

**NLCU TRAINING**
Sponsor the entire NLCU track of training workshops for city officials. Have a speaking opportunity during one of the key sessions. Branding throughout each session.

**DIAMOND OPTIONS: $115,000**

**GENERAL SESSION**
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GOLD OPTIONS: $30,000

NLC CONNECTIONS LOUNGE
Located in the heart of the conference is the NLC booth. Member cities gather here to interact with NLC team members and network with each other. Have your brand front and center of city officials.

NEW MEMBER/ FIRST-TIME ATTENDEE BREAKFAST
Meet and engage with NLC’s newest members and first-time conference attendees as they learn the “in’s and out’s” of City Summit. You will be given the opportunity to deliver brief welcome remarks and provide brand swag at the breakfast.

STATE MUNICIPAL LEAGUE EXECUTIVE DIRECTORS AND STAFF NETWORKING DINNER
Each year, the 49 State Municipal League Directors and staff gather to network and discuss industry trends. Includes two invitations to this exclusive event and the opportunity to make 3-5 minute introductory remarks.

SILVER OPTIONS: $20,000

COFFEE STATION
Can’t have a conference without coffee, right? Help keep everyone alert with a coffee station!

CONSTITUENCY GROUPS JOINT RECEPTION
Be present as Constituency Groups recognize and award local leaders for outstanding work in their community. Opportunity for brief remarks.

DEVICE CHARGING STATIONS
Let attendees power up their smart phones, laptops, and other wireless devices without leaving the conference at your customized stations. You will also receive brand visibility and an opportunity to bring your brand swag.

PHOTO BOOTH
Provide a great memento for attendees by sponsoring the photo booth! Always popular and a lot of fun. Your logo will appear at the photo booth.

YOUNG MUNICIPAL LEADERS RECEPTION
This provides an opportunity for Young Municipal Leaders, those under 40 years of age, to network, share ideas and identify ways to act on the unique challenges they face as community leaders. Your company will receive recognition at the event and have the opportunity to make welcome remarks.

LARGE CITY RECEPTION
Our Large Cities Council, comprised of municipalities over 200,000 in population, is hosting a special reception for Large City elected officials and staff. Your company will receive recognition at the event and have the opportunity to make welcome remarks.

SMALL CITY RECEPTION
Our Small Cities Council, comprised of municipalities under 50,000 in population, is hosting a special reception for Small City elected officials and staff. Your company will receive recognition at the event and have the opportunity to make welcome remarks.
FOCUS GROUP
Interested in learning more about how a municipality functions, what challenges they face, how they address economic development, public safety, and infrastructure? Sponsor a focus group to interact with city leaders to conduct specific research.

MEMBER COUNCIL LEADERSHIP RECEPTION
Network with the leaders from each of NLC’s seven Member Council Groups: Large Cities, First-Tier Suburbs, Military Communities, Small Cities, and University Communities, Race, Equity and Leadership, and Youth, Education and Families. Directly address a specific audience from niche communities around the nation. This is also a great opportunity to bring your company swag for attendees to showcase your brand during and even after the conference.

LARGE CITIES COUNCIL PRESIDENTS’ BREAKFAST/ LUNCH
Network with the city council presidents and mayors pro tem from the top 50 largest cities. Directly address a specific audience from major communities around the nation. This is also a great opportunity to bring your company swag for attendees to showcase your brand during and even after the conference.

ASIAN PACIFIC AMERICAN MUNICIPAL OFFICIALS (APAMO) RECEPTION
Local elected officials meet and greet with local leadership, advocates and influencers at an exciting event. Your company will receive recognition at the event and have the opportunity to make welcome remarks. APAMO currently has approximately 35 members from across the country.

WOMEN IN MUNICIPAL GOVERNMENT (WIMG) LUNCHEON
Women local leaders gather for a luncheon to conduct group business, hear from a keynote speaker, and connect with their peers. Your company will receive recognition at the event and have the opportunity to make welcome remarks. WIMG currently has over 300 members from across the country.

LGBTQ+ LOCAL OFFICIALS (LGBTQ+LO) COMMUNITY EVENT
Local elected officials meet and greet with local leadership, advocates and influencers at an exciting event. Your company will receive recognition at the event and have the opportunity to make welcome remarks. LGBTQ+LO currently has over 60 members from across the country.

NATIONAL BLACK CAUCUS OF LOCAL ELECTED OFFICIALS (NBC-LEO) NIGHT OUT
Local elected officials meet and greet with local leadership, advocates and influencers at an exciting event. Your company will receive recognition at the event and have the opportunity to make welcome remarks. NBC-LEO currently has almost 500 members from across the country.

HISPANIC ELECTED LOCAL OFFICIALS (HELO) DINNER
Local elected officials meet and greet with local leadership, advocates and influencers at an exciting event. Your company will receive recognition at the event and have the opportunity to make welcome remarks. HELO currently has over 120 members from across the country.

CONSTITUENCY GROUP PRESIDENTS’ DINNER
Network with the leaders from each of NLC’s five Constituency Groups: Asian Pacific American Municipal Officials, Hispanic Elected Local Officials, LGBTQ+ Local Officials, National Black Caucus of Local Elected Officials, and Women in Municipal Government. Directly address a specific audience from communities around the nation. This is also a great opportunity to bring your company swag for attendees to showcase your brand during and even after the conference.

DESSERT BREAK
Dessert anyone? Sponsor an NLC Dessert Break and have your brand exposed to thousands of city officials.

NLCU WORKSHOP
Is one of our specialized NLCU training events particularly relevant for your company? Sponsor that particular workshop.
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MissionSquare Retirement
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GRUBHUB
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QUADRANGLE
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Email SPONSORSHIPS@NLC.ORG to reserve a sponsorship package today.

For more information or questions, please visit CITYSUMMIT.NLC.ORG.