STRONG FOR YOURSELF. STRONG FOR YOUR COMMUNITY. STRONG FOR YOUR COUNTRY.

NLC’s City Summit offers leadership development, meaningful discussions on common problems facing localities, and best practices to address the trends affecting cities, towns, and villages.

City Summit is one of the largest gatherings of local elected officials and municipal staff. It brings together council members, mayors, city clerks and department heads. This year, NLC is bringing City Summit directly to you with a fully virtual conference. Building off the success of Virtual City Summit in 2020, we are excited to make this event accessible to even more people, leveraging technology to meet our attendees where they are.

Be part of an immersive experience focused on connecting you with local leaders who are rebuilding their communities and growing their skills.

Attendees will log on from communities as large as Atlanta and as small as Lake Worth Beach, FL. For almost 100 years, NLC has helped to convene local officials and staff to share best practices, learn from each other and meet industry thought leaders.
# SPONSORSHIP TIERS

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<th>TITLE $75,000</th>
<th>DIAMOND $50,000</th>
<th>PLATINUM $30,000</th>
<th>GOLD $20,000</th>
<th>SILVER $10,000</th>
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<td>30-MINUTE VIRTUAL MEETING WITH NLC CEO CLARENCE ANTHONY</td>
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*Does not include email addresses.

Choose an event to sponsor on the following pages.

Email SPONSORSHIPS@NLC.ORG to learn more.
EVENT OPTIONS

Choose from the following options based on your tier of conference sponsorship. Sponsored events are not exclusive unless otherwise noted.

**TITLE**

**OPENING GENERAL SESSION**
Welcome attendees to City Summit by sponsoring the Opening General Session featuring VIP speakers. Deliver 5 minute remarks provide an introduction for an NLC Officer or featured speaker.

**DIAMOND**

**GENERAL SESSION**
Connect with city leaders during a General Session featuring VIP speakers. Deliver five minute remarks or provide an introduction for an NLC Officer or featured speaker. Opportunity to provide product/service information in a virtual setting as well.

**PLATINUM**

**NLCU TRAINING**
Sponsor the entire NLCU track of training workshops for city officials. Have a speaking opportunity during one of the key sessions. Branding throughout each session.

**HAPPY HOUR/EVENING ENTERTAINMENT**
Sponsor a night of evening entertainment for City Summit attendees. Your company will receive recognition at the event.

**MORNING UPDATE WITH CLARENCE**
Every morning, attendees will start their day with a morning virtual coffee chat with NLC CEO and Executive Director Clarence Anthony, during which he will re-cap the previous day and highlight events coming up that day. You will receive brand visibility for NLC’s morning update!

**GOLD**

**STATE MUNICIPAL LEAGUE EXECUTIVE DIRECTORS AND STAFF NETWORKING EVENT**
Each year, executive directors and staff from the 49 State Municipal Leagues gather to network and discuss industry trends. Includes the opportunity to make 5 minute introductory remarks.

**SILVER**

**FOCUS GROUP**
Interested in learning more about how a municipality functions, what challenges they face, how they address economic development, public safety, and infrastructure? Sponsor a focus group to interact with city leaders to conduct specific research.

**CONSTITUENCY GROUPS JOINT RECEPTION**
Sponsor a fun virtual reception for the Constituency Groups. Be present as Constituency Groups recognize and award local leaders for outstanding work in their community. Opportunity for brief remarks.

**BRONZE**

**NLCU WORKSHOP**
Is one of our specialized NLCU training events particularly relevant for your company? Sponsor that particular workshop.

**POLL**
Sponsor a pop-up poll and gain valuable insights and data. Choose the poll questions and target audience (with NLC approval).

For more information or questions, please visit CITYSUMMIT.NLC.ORG or email SPONSORSHIPS@NLC.ORG

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**2020 CITY SUMMIT SPONSORS**

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For more City Summit information, please visit citysummit.nlc.org or email sponsorships@nlc.org

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Linda Gatti | Program Director
Annie Osborne | Program Manager